

Social Media Tools Survey 2007 Results

1 Are you familiar with Social Networking sites?

	Res Total	Res %
YES	237	34.96%
NO	441	65.04%
	678	

2 Which of the following Social Networking sites are you familiar with?

MySpace	203	39.72%
Facebook	146	28.57%
Friendstar	36	7.05%
Xanga	31	6.07%
Yahoo360	33	6.46%
Pick-a-Prof	34	6.65%
elgg	1	0.20%
Piczo	0	0%
Gaiaonline	0	0%
Tagged	6	1.17%
Other	21	4.20%
	511	

Skipped This Q

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3 Do you have a personal profile listed on any Social Networking sites? If so, which one(s)?

MySpace	39	15.42%
Facebook	34	13.44%
Friendstar	5	1.98%
Xanga	6	2.37%
Yahoo360	4	1.58%
Pick-a-Prof	3	1.19%
elgg	0	0%
Piczo	0	0%
Gaiaonline	0	0%
Tagged	1	0.40%
I don't have one	147	58.10%
Other	14	5.53%
	253	

Skipped this Q

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4 Do you use Social Networking sites for personal use, work use or both?

Personal	31	14.42%
Work	23	10.70%
Both	27	12.56%
I don't use	134	62.33%
	215	

Skipped this Q

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5 Do you feel that Social Networking has changed/will change how students learn?

YES	104	47.71%
NO	40	18.35%
Uncertain	74	33.95%
	218	

Skipped this Q

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6 Do you feel that Social Networking has changed/will change how instructors teach?

YES	73	33.49%
NO	59	27.06%
Uncertain	86	39.45%

218

Skipped this Q

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7 Are you aware of Social Networking sites that allow students to grade or rate professors?

YES	190	87.16%
NO	28	12.84%

218

Skipped this Q

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8 Have you checked these sites to see if you have been graded?

YES	127	67.20%
NO	62	32.80%

189

Skipped this Q

488

9 Do you have a blog?

YES	46	7.13%
NO	599	92.87%

645

Skipped this Q

32

10 Is your blog used for work, personal interests, or both?

Work	17	36.96%
Personal	17	36.96%
Both	12	26.09%

46

Skipped this Q

631

11 Do you have your own website?

YES	239	37.52%
NO	398	62.48%

637

skipped this Q

40

12 Is your website used for work, personal interests, or both?

Work	236	69.01%
Personal	18	5.26%
Both	88	25.73%

342

Skipped this Q

335

13 Do you see podcasting as a valuable communications tool for reaching students?

YES	233	38.45%
NO	95	15.68%
Uncertain	278	45.87%

606

Skipped this Q

71

14 Have you created podcast?

YES	50	8.25%
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NO	556	91.75%
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606

Skipped this Q 71

15 Is/Are your podcasts for work, personal interest, or both?

Work	44	86.27%
Personal	0	0%
Both	7	13.73%

51

Skipped this Q 626

16 Which of the following best describes your area of expertise?

Mathematics	27	4.53%
Sciences	77	12.92%
Humanities & Social Sciences	232	38.93%
Business and Economis	135	22.65%
IT	50	8.39%
Other	75	12.58%

596

Skipped this Q 81

17 Please select the type of institution at which you teach:

4-year college or university	318	53.36%
2-year college	264	44.30%
Career College	3	5.03%
High School	1	1.68%
Other	10	16.78%

596

Skipped this Q 81

18 How long have you been teaching?

0-5 years	69	11.58%
6-10 years	124	20.81%
11-15 years	89	14.93%
16-20 years	98	16.44%
21+ years	216	36.24%

596

Skipped this Q 81